



nana's run

5.2.20

ALS
ASSOCIATION
Michigan
Chapter

MERCY HEALTH
HAUENSTEIN NEUROSCIENCE

Thank you for your ongoing support of Nana's Run. We have been closely monitoring the evolving COVID-19 situation and have remained in contact with city officials. As no-crowd gathering guidelines have been extended to eight weeks, **we have cancelled the "in-person" race for May 2 and the AK Rikks pre-party for sponsors.** Our team has created a very special **"online virtual run"** designed to help continue our journey to support – now more than ever – local patients and families dealing with ALS.

The **"virtual run"** allows for individuals to log their 5k in honor of a specific patient or the entire ALS population. Runners communicate regularly through the website and social media, and will receive their t-shirt through the mail. Your sponsorship will be recognized on all communication sites, social media, race t-shirts and materials.

Your sponsor code remains valid for the virtual race entries. Our team will connect with your code users that have already enrolled, and provide sign-up promotional materials to encourage remainder sponsor code use. Remember, all participants will receive their t-shirt and feel a part of this great virtual community.

COVID-19 adds tremendous pressure to any individual with a compromised immune system, like our ALS patients. The virtual race will allow us to continue to share ongoing stories and signs of support so that our ALS patients and caregivers can feel the extended support during this difficult time.

Nana's Run was developed in honor of Char VanderLaan, our grandmother "Nana," who passed away from complications with ALS in 2014. While we are taking a slightly different approach this year, we remain committed and confident that **HOPE RUNS DEEP** and that we will touch many lives with this new strategy.

Please feel free to contact Angela Paasche at angela.paasche@mercyhealth.com with any sponsor questions. We thank you again for your support and understanding during this incredibly difficult time in our world.